

PIONEER VALLEY CENTRAL LABOR COUNCIL, AFL-CIO



Scholarship Ad Book For 2018 Ads Rates Form on Back

Dear Friend and Supporter,

The Pioneer Valley Central Labor Council is in the process of assembling its 56th Annual Year Book, which will be distributed at our Annual Conference.

The Pioneer Valley Central Labor Council has over 50 affiliated unions representing over 15,000 working men and women in the area. Each June we provide six \$500 scholarships to High School seniors who will be attending college in the fall. These seniors are children of union members that are affiliated with this Council. We also provide two \$500 scholarships to union members who are continuing their education.

On the back of this letter is our ad form and rates. We are hoping for your participation in supporting a worthy student's future education. Please return the form on or before Monday, April 20, 2018, by email (preferred method) or real mail (no faxes please). Checks should be made out to PVCLC Scholarship Fund and mailed to Pioneer Valley Central Labor Council, AFL-CIO, 640 Page Boulevard, Room #101, Springfield MA 01104. We will bill you if you prefer.

Contributions or gifts to the Pioneer Valley Central Labor Council, AFL-CIO are not deductible as charitable contributions for income tax purposes.

We thank so many of you who have so generously advertised in our Annual Yearbook in previous years. And we are grateful for your continued support.

Sincerely,

Fiore J. Grassetti

Fiore J. Grassetti, President

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Ad book -640 Page Boulevard, Springfield MA 01104
voice: (413) 732-7970 fax: (413) 732-1881 email: mail@pvafclcio.org
web: www.pvafclcio.org



Annual Scholarship Ad Book Rates Form

**PIONEER VALLEY CENTRAL LABOR COUNCIL, AFL-CIO
2018 ANNUAL AD BOOK**

Please complete this form and return to PVCLC by April 20, 2018.

Please email us your ad in an electronic format (.jpg. preferred), doc, .pdf
mail@pvafclcio.org

PAYMENT:

You may prepay, with check to “**PVCLC Scholarship Fund**”, or we’ll bill you later.

Advertising Rates:

- | | |
|--|---|
| Full Page Ads {10” high x 7.5” wide}: | <input type="checkbox"/> 1/4 Page {4.75” h x 3.5” w} \$75 |
| <input type="checkbox"/> Inside/Outside Covers \$300 | <input type="checkbox"/> Sponsor (business card) \$50 |
| <input type="checkbox"/> Regular Full Page \$200 | {2.25” h x 3.5” w} |
| <input type="checkbox"/> 1/2 Page {4.75” h x 7.5” w} \$150 | |

On behalf of

Organization/Individual: _____

I authorize the purchase of advertising space as checked above.

Name _____

Address _____

City, State, Zip _____

Phone _____ Email _____

Signature _____ Date _____

If you have any questions, please call the PVCLC at (413) 732-7970.

Ads are Printed In House

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